

Where are they now?

The Bond Interviews Frater Jim Moshinskie

What is your Scroll Number? don't remember - I think it is 434??

When were you initiated? Spring 1967

What did you major in at Arkansas State University, and when did you graduate?
Journalism - 1971

What do you do for a living? I am the Chief Executive Officer and President of Funeral Homes of Texas, Inc., and operate eight funeral homes in central Texas doing 1,100 funerals a year, and I am on the faculty on Baylor University. I have lived in Waco, Texas for the past 30 years.

What have you done since you left Arkansas State University? I graduated from Dallas Institute of Mortuary Science in 1972, and began teaching in that school soon thereafter. I became interested in cognitive psychology (how people learn), and went on to receive a PhD from Texas A&M (They call me Dr. Mo). I taught at Texas A&M for 10 years in the medical school, then joined Baylor University as a tenured professor in the business school. I have founded several companies including Mo, etc. Performance Consulting, Mo etc. eLearning Company, and the funeral home group. Both consulting companies work with Fortune 100 Corporations mainly.

Why did you join Tau Kappa Epsilon? I was a terrible introvert in high school, and the Beta Psi Teke seemed like friendly guys who could help me overcome it. With their help I did, and was named the Outstanding Pledge in my Pledge Class and later became a chapter officer and was named International Historian in 1968.

What is your favorite memory from being a Beta-Psi Teke at Arkansas State University? Pledging and the wonderful friends I developed in my pledge class helped me overcome my shyness and showed me that I could achieve anything I put my mind to. My Beta Psi brothers back then finished first in everything they attempted, and I became determined that if I tried anything it would not only be to succeed but to excel.

What do you plan to do in the future? I plan to grow the funeral home chain even larger and merge my eLearning company with new 3-D animation training systems.

Who is your hero and why? Pope Benedict - this man has served God all his life and leads the Catholic Church with great confidence and great literary skills.

As a Chapter Advisor for the TKE Chapter at Baylor University, I'm sure you've had a lot of experience with counseling undergraduate members. What do you notice is different from when you were an undergraduate member of the Fraternity, and today's undergraduate members? I have been the TKE advisor at Baylor for 14 years, and have enjoyed it thoroughly. The fraters and alumni have treated me with the greatest respect, and I am thrilled each year when new pledges start and I watch them grow and change into fine young men -- just like it helped me 40 years ago. The main difference between then and now is making sure that young men focus on their future personal, professional and spiritual goals, and not get enticed by the tempting addictions from drugs, video games, and the

internet.

Is there anything that you would like to add? TKE taught me to give back and teach others. I encourage my Beta Psi fraters to always share the time, talents and treasures that God has given them with others. The return blessings never quit. I would love to hear from my TKE family: James_Moshinskie@baylor.edu

